



mike bowe

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## resume

over 30 years on  
Philadelphia radio

### ***On-Air Personality***

WHAT-AM 1340 "Greatest Music of all Time" Radio, Philadelphia, PA  
On-air host on the Delaware Valley's new "standards" station . / 2007-present

### ***Weekend Personality***

WJBR-FM 99.5, Wilmington, DE  
Weekends and fill on Delaware's top-rated AC station. / 2005 -2008

### ***Afternoon Drive Personality***

WPEN-AM 950 / Philadelphia, PA  
Afternoon host on the highest-rated standards station in the nation. Replaced legendary talents Tom Moran and Joe Niagra. Hosted listener parties and cruises. / 2002 - 2004

### ***Nights***

WMGK-FM 102.9 / Philadelphia, PA  
The air-talent on which an entire format was launched; "The Seventies Station." Hosted live Saturday night party. Continued when station moved to Classic Rock. / 1993 - 2002

### ***Morning Drive Personality***

WKSZ-FM 100.3 / Philadelphia, PA  
Brought huge ratings increase with personality-driven morning show. AC / 1992 - 1993

### ***Afternoon Drive Personality***

WMGK-FM Magic 103 / Philadelphia, PA  
Afternoon host on the nation's premier "Magic" AC station. #1afternoons. Most recognized name in station perceptual research. / 1977 - 1992

### ***Program Director***

WMVB-AM/FM / Millville, NJ  
Programming, mornings, sports and chief engineer on South Jersey's local 50kw powerhouse. 1974 - 1977

### ***Air Personality***

WRDR-AM/FM / Egg Harbor - Atlantic City, NJ  
Afternoon & evening radio host and personality. AC / 1972 - 1974