



mike bowe

resume

over 30 years on
Philadelphia radio

mike@bowesradio.com

On-Air Personality

WHAT-AM 1340 "Greatest Music of all Time" Radio, Philadelphia, PA

On-air host on the Delaware Valley's new "standards" station . / 2007-present

Weekend Personality

WJBR-FM 99.5, Wilmington, DE

Weekends and fill on Delaware's top-rated AC station. / 2005 -2008

Afternoon Drive Personality

WPEN-AM 950 / Philadelphia, PA

Afternoon host on the highest-rated standards station in the nation. Replaced legendary talents Tom Moran and Joe Niagra. Hosted listener parties and cruises. / 2002 - 2004

Nights

WMGK-FM 102.9 / Philadelphia, PA

The air-talent on which an entire format was launched; "The Seventies Station." Hosted live Saturday night party. Continued when station moved to Classic Rock. / 1993 - 2002

Morning Drive Personality

WKSZ-FM 100.3 / Philadelphia, PA

Brought huge ratings increase with personality-driven morning show. AC / 1992 - 1993

Afternoon Drive Personality

WMGK-FM Magic 103 / Philadelphia, PA

Afternoon host on the nation's premier "Magic" AC station. #1 afternoons. Most recognized name in station perceptual research. / 1977 - 1992

Program Director

WMVB-AM/FM / Millville, NJ

Programming, mornings, sports and chief engineer on South Jersey's local 50kw powerhouse. 1974 - 1977

Air Personality

WRDR-AM/FM / Egg Harbor - Atlantic City, NJ

Afternoon & evening radio host and personality. AC / 1972 - 1974